

BRIDE OF FIVE DAYS GOES FOR WALK IN THE BRONX AND VANISHES

Frantic Husband Appeals to
Police to Find Mrs. Lasalle,
Who Is Only 17.

Anna, the seventeen-year-old bride of Joseph Lasalle, a confectioner, of No. 33 East One Hundred and Eighty-second street, the Bronx, is being sought on a general alarm sent out today by the police at the request of her husband.

The couple have been married but five days, and Lasalle was greatly upset when he appeared early today at the remotest police station to tell his troubles.

He said his wife left home at 8 o'clock last night, saying she was going for a short walk. The hours sped and she did not return, and when no word had been received early this morning he was so certain something had happened to her he decided to ask the aid of the police.

He described her as being five feet two inches in height, weight 130 pounds; blond hair and gray eyes. She wore a white skirt and waist, and tan shoes and stockings.

X-RAY VICTIM DIES.

PHILADELPHIA, Sept. 23.—Dr.

Charles J. Leonard, a widely known X-ray operator, died last night at his summer home in Atlantic City from blood poisoning caused by exposure to the powerful rays.

He was fifty-five years old and devoted himself to fluorography from the time of his admission to the medical profession.

His arm and hand were amputated some time ago in an effort to arrest the progress of the disease which caused his death.

WHAT THE INTERNAL BATH IS DOING FOR HUMANITY

Under our present mode of living the large intestine (the colon) cannot get rid of all the waste that it accumulates, so it clogs up, and then biliousness, constipation, is the result, and that lack of desire to do, to work, to think.

This waste in the colon, as we all know, is extremely poisonous, and it neglected the blood takes up the poisons and brings on countless very serious diseases—appendicitis is directly caused by waste in the colon.

If the colon is kept clean and pure you will always feel bright and capable—never blue and nervous—always up to "concert pitch."

There is just one Internal Bath which will keep the colon as sweet and clean as Nature demands it to be for perfect health—that is, the "J. B. L. Cascade."

Many thousands are using it and doctors prescribing it with great success all over the world. It is now being shown and explained by all Riker and Hegeman Stores in New York and Brooklyn.

Ask for booklet, "Why Man of To-day Is Only 50 Per Cent. Efficient."

James McCreery & Co.

34th Street—5th Avenue—23rd Street

On Sale Wednesday, September 24th.

FUR GARMENTS

Foreign and Domestic Designs.

New and attractive models in Coats of various lengths. Muffs and Neckpieces in all the new and desirable furs.

Special Values

Persian Lamb Coats,—45 inches long; with heavy brocade silk lining. 165.00

Hudson Seal Coats,—new models, Chapal dye, 45 inches long. 110.00

A large assortment of Fur Trimming in all the new colors and various widths, at moderate prices.

WOMEN'S GLOVES

A complete stock of Jouvin, Perrin, Dent and Townes Gloves in Kid, Suede, Castor, Doeskin and Capeskin.

1-clasp Gray Mocha,—pique sewn. . . . 85c pair value 1.00

12-button Mousquetaire White Doeskin. 1.75 pair value 2.50

16-button Mousquetaire White Doeskin. 2.25 pair value 3.00

"McCREERY SILKS"

Famous Over Half a Century.

12,000 Yards of Double Width White Crepe de Chine and Black Canton Crepe. 1.25 yd.

Imported Black Dress Velvet,—40 inches wide. value 5.50, 3.50 yd.

WOMEN'S SOROSIS

Fall and Winter Boots.

Advance Sale of the most fashionable models, with the extremely smart "Spanish" or "Cuban" heels.

3.85 per pair
value 5.00 to 7.00

Made in Tan Russia Calf, Brown or Gray Suede, Glazed Kid, Gun-Metal, Calf and Patent Leather.

Also Boots with fancy tops, including combinations of Gun-Metal and Patent Leather with Dark Gray and Brown Ooze Tops, Battleship Gray Kid Tops and Plain Black Cloth Tops.



To-Morrow's the Day

Blue Ribbon Day Comes but Once a Month



Silk Dresses For Women

With the New Draped Effects and the New Slashed Skirts

Made to Sell for \$24.75 and \$29.75.

Blue Ribbon Day
\$14.95

500 of these new Fall Dresses, trimmed in various ways with laces, touches of contrasting colored silk or velvet.

Some have embroidered chiffon waists, girdles, sashes or fancy plaited net trills, etc.

Materials are charmeuse, crepe meteeur, crepe de chine and colienne, in all the fashionable colors and black. All sizes from 34 to 44, \$14.95.

\$3.00 Blankets
Blue Ribbon Day, \$1.98
Wool-nap, soft and warm, three-quarter and large sizes, neat pink and blue borders, \$1.98. Main Floor.

\$6.75 California Wool Blankets. white with pink and blue borders; pair. . . . \$4.95
\$1.25 Silkline Comfortables. light and dark colors; limit 4, at. . . . 79c
1,000 Crib Blankets. pink and blue, in fancy figured effects, eiderdown finish. . . . 33c

\$2.00 & \$2.50 Blouses
Blue Ribbon Day, \$1.00
Lingerie, batiste and voile, effectively lace trimmed; styles and sizes broken, \$1.00. Second Floor.

\$1.50 New Crepe Blouses. washable crepe that does not need ironing; new model; hand embroidered button front, smart turndown collar; at. . . \$1.00
\$3.98 Shadow Lace Blouses. net trills, \$2.98.

\$2.50 "Griffon" Razors
Blue Ribbon Day, 69c
English steel, finely tempered and Hamburg ground; Griffon guarantee, 67c. Main Floor.

\$1.00 "Griffon" Scissors
Blue Ribbon Day, 39c
Perfect samples, guaranteed. All sizes of scissors and shears, including embroidery, pocket, barber, bent trimmers and some with fancy handles, 39c. Main Floor.

Children's up to \$2.98 Coats
Blue Ribbon Day, \$1.79
Corduroy, chinchilla and American chevrot in box styles; trimmed with astrachan, velvet or self lined with quilted satin or plain heavy linings of a quality insuring warmth and comfort; navy, red, golden brown and gray; sizes 2 to 6 years, \$1.79. Second Floor.

Children's 59c Flannelette Gowns: blue ground with pink or white stripe; double yoke finished with wash braid; sizes 2 to 11. . . . 39c
Children's Drawers of muslin; cut full; hemstitching and cluster tucking; 2 to 12 years 12c

Children's 25c Hose
Blue Ribbon Day, 12 1/2c
Fine ribbed, medium size, black, tan or white, pair, 12 1/2c. Main Floor.

Women's 25c Hosiery
Blue Ribbon Day, 17c
Black silk lisle, double garter top and double soles, heels and toes; pair, 17c. Main Floor.

Women's 35c Hosiery, imported silk lisle, full-fashioned, black, tan or white, double garter top and double soles, heels and toes; pair. . . 25c

Children's 25c Hose
Blue Ribbon Day, 12 1/2c
Fine ribbed, medium size, black, tan or white, pair, 12 1/2c. Main Floor.

Women's 25c Hosiery
Blue Ribbon Day, 17c
Black silk lisle, double garter top and double soles, heels and toes; pair, 17c. Main Floor.

Women's 35c Hosiery, imported silk lisle, full-fashioned, black, tan or white, double garter top and double soles, heels and toes; pair. . . 25c

Children's 25c Hose
Blue Ribbon Day, 12 1/2c
Fine ribbed, medium size, black, tan or white, pair, 12 1/2c. Main Floor.

Women's 25c Hosiery
Blue Ribbon Day, 17c
Black silk lisle, double garter top and double soles, heels and toes; pair, 17c. Main Floor.

Women's 35c Hosiery, imported silk lisle, full-fashioned, black, tan or white, double garter top and double soles, heels and toes; pair. . . 25c

Children's 25c Hose
Blue Ribbon Day, 12 1/2c
Fine ribbed, medium size, black, tan or white, pair, 12 1/2c. Main Floor.

Women's 25c Hosiery
Blue Ribbon Day, 17c
Black silk lisle, double garter top and double soles, heels and toes; pair, 17c. Main Floor.

Women's 35c Hosiery, imported silk lisle, full-fashioned, black, tan or white, double garter top and double soles, heels and toes; pair. . . 25c

Swift's 15c Toilet Soap.
3 Cakes in a Box, 7c
Witch Hazel, Violet, Dr. Carnot's Complexion and Butter milk, box of 3, at 7c. Main Floor. Mail Orders Filled.

55c Percolator by Rogers, U. S. P. full quart bottle. 18c
Absorbent Cotton, best quality, pound package. 19c
45c Bottle Pure Extract Witch Hazel, best quality, full quart. 29c
25c Bottle Benzoin, Glycerine and Rose Water Lotion, whitens the skin. 10c

25c Shadow Lace
Allovers.
Blue Ribbon Day, yd., 12 1/2c
20 inches wide; suitable for gimpes, waists, yokes, etc.; yard, 12 1/2c. Main Floor.

25c to 39c 18-inch Shadow
Lace Flouncings, large variety of patterns; yard 19c
\$1.00 to \$1.50 36 and 42-inch Shadow Lace Allovers, craguelles, Tenerife and the new crepe effects; in white, cream and ecru; yard. . . . 59c
72-inch Brussels Net, in flesh, white, ecru and ivory; yard. . . . 45c

75c Piece Double Silk
Serge Waist Belting
75c Piece Double Silk Serge Waist Belting, 1 1/2 inch wide; black and white; 9-yard piece. . . . 49c
Dressmakers' Pins, good quality steel pins; 1/4-lb. boxes; box. . . . 7c
10c Dose Koh-noor Snap Fasteners, black and white; all sizes; dozen. . . 5c
10c Card Collar Stays, slip-out style, in casing, can be washed; 3 cards for. . . . 5c
Children's 10c Hose Supporters, extra heavy elastic, rubber buttons; pair. . . 5c
5c Package Millard's Needles, sharp, for milliners, all sizes; 3 packages for. . . . 5c
5c "C. B." French Darning Cotton, black, white, tan; 2 for. . . . 5c

Trimmed Hats.
Blue Ribbon Day, \$2.98
Of good quality erect pile black velvet, trimmed with more ribbon bows; several styles to choose from at \$2.98. Second Floor.

Untrimmed
Hats, of good quality erect pile black velvet, in five different shapes, at. . . \$1.89
Main Floor. Ostrich Feather Novelties, values up to \$1.48

17c Taffeta Ribbons.
Blue Ribbon Day, yd., 10c
Hemstitched edges, suitable for bows, in white, pink, blue, navy and cardinal; yard, 10c. Main Floor.

25c Warp Print Ribbons, light and dark grounds, floral designs, also moires, corded taffets and satin striped taffets in self colors of white, pink, blue, navy; yard. . . 15c
29c Heavy Moire Ribbon, 5 1/2 inch, also 6-inch Messaline Ribbon; shades—new blue, brown, green and tan; yard. . . 18c
Bows of all descriptions tied free of charge.

Women's \$2.50 Gloves.
Blue Ribbon Day, \$1.59
Elbow length, sixteen button length, musquetaire, white Italian lambskin, \$1.59. Main Floor.

Women's \$1.35
Gloves, tan and white, white embroidered backs. 89c
Women's 75c Silk Gloves, white, elbow length, double tipped fingers, musquetaire, sixteen button length. . . . 50c
Women's \$1.50
Capeskin Gloves, 98c
Women's \$1.50 Gray Mocha Gloves, 98c.

12c Baby Carriages
Blue Ribbon Day, \$7.95
Reed Pullman, size bodies, made of red rattan, upholstered in corduroy; adjustable back, large reed hood, flexible steel spring, heavy rubber tires, \$7.95. Third Floor.

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35 Years Leaders of Fashion Simpson Crawford Co.

SIXTH AVE., 19TH TO 20TH STREET.
MID-DAY CABARET, RESTAURANT, EIGHTH FLOOR

To understand the full significance of Blue Ribbon Day, read every item advertised and compare the price with whatever you are accustomed to paying. Every Wednesday-value deserves a Blue Ribbon for being the best of its kind in New York.

In New York's Shopping Centre—The Big Sale in New York To-Morrow.

79c Dress Goods.
Blue Ribbon Day, Yd., 39c
2,500 yards, all wool, about 60 different styles. Serviceable materials for fall and winter wear, per yard, 39c. Main Floor.

Women's \$2.50 and \$3.00 Shoes.
Blue Ribbon Day, \$1.45
1,100 pairs, gun metal, patent and vic kid, button and lace; all sizes, \$1.45. Second Floor.

Misses' and Children's \$1.75 and \$2.00 Shoes, sizes 8 to 12 patent leather and vic kid. . . . \$1.10
Boys' School Shoes, solid and serviceable, strong calfskin leathers; sizes 11 to 13 1/2, \$1.49; sizes 1 to 5 1/2. . . . \$1.75

Boys' \$5.00
Rainy Day Outfit.
Rain Coat and Cap to Match
Blue Ribbon Day, \$2.85
Second Floor.

3 to 17 years.
English tan raincoats, double texture, \$2.85.

75c Separate Knicker
Pants—ages 5 to 16; fancy mixed woolen materials—extra full cut. . . . 39c
Boys' \$5.00
Suits at \$1.99.
Nervic, double breasted or Russian Suits, 3 to 16 years. . . . \$1.98

Women's 50c Neckwear
Blue Ribbon Day, 24c
1,500 Imported Lace Collars, the shoulder point styles; Baby Irish, heavy crocheted and Venice effects, 24c. Main Floor.

59c to 75c Net and Lace
Pichus, stylish shapes of fine net and lace, many with fine net pleatings, some with De Medici frills, at. . . 44c
19c to 59c Odds and Ends, also Samples of Neckwear, to clear in two lots, collars in shadow point, round and stock shapes, some with jabots, fancy silk bows, etc., at 9c and 13c.

25c and 39c Shadow Lace
and Net Pleatings, large variety, yard. . . . 12 1/2c
Paris Beaded Tunics
Values \$14.50, \$16.50, \$19.50 & \$22.50

Blue Ribbon Day, \$7.95
325 Imported Beaded Tunics in the very latest models that will give the distinctive style of an imported gown to the very simplest silk under-dress.

Tunics of white French net in new cutaway models, studded with black and white crystal beads. Tunics of black silk net studded with cut jet. Tunics of taupe, net and chiffon, studded with shimmering beads. Old Tunics, one or two of style in blue, pink, old gold, holo and American Beauty rose, in new and novel designs, all at one price. . . . \$7.45

55c Cork Linoleums
Blue Ribbon Day, Sq. Yd., 32c
55c and 55c XXX Cork Linoleum; sq. yd. . . . 43c
Nairn's \$1.19 Inlaid Linoleum, sq. yd. . . . 74c

Table Cloths
Blue Ribbon Day, 68c
Full bleached damask, hemstitched or scalloped edge, new patterns, 68c.
\$2.75 Table Cloths, Irish linen, 22 1/2 heavy satin damask, new circular patterns; each. . . \$1.98
500 Dozen Individual Turkish Towels, soft, spongy, absorbent, each. . . 12 1/2c
Huck Towels, large size, hemmed ends, neat red borders. . . . 9c
\$2.50 All- linen Napkins, close firm weave, pretty designs; dozen. . . \$1.95
Dish Towels, 800 dozen, hemmed, ready for use. 9c
300 Dozen Sheets, single, three-quarter and full sizes, values to 83c; each. . . 39c
\$2.50 Bed Spreads, heavy quality, soft finish, 1000. . . \$1.69
1000 English Long Cloth, 730 pieces, full yard wide, lingerie finish; 10-yard piece. . . 78c

\$7.95 & \$9 Portieres
Blue Ribbon Day, \$5.00
Duplex Tapestry Portieres, each side a different color. Tapestry Portieres, with handsome applied borders. Fourth Floor.

Tapestry Portieres, beautifully edged.
Tapestry Portieres, fringed top and bottom.
All this season's patterns. Choice of olive green, light green, Empire green, old rose, brown, gold or red, \$5.00.

\$1.00 Undermuslins.
Blue Ribbon Day, 55c
Gowns of Soft Nainsook, trimmed with embroidery and lace. 2d Floor.

\$1.00 Combinations of nainsook, trimmed with laces and embroidery. . . 55c
\$1.00 Skirts of nainsook and cambric, a variety of models, trimmed with laces and embroidery. . . 55c
Gowns of nainsook, trimmed with embroidery and lace. . . 90c
Combinations of nainsook trimmed with English eyelet or blind embroidery; also lace trimmed Princess Combination. . . 90c

\$1 Flannelette Gowns
Blue Ribbon Day, 69c
Ten styles, white or pink and blue stripes, with embroidered or hemstitched yokes. Extra sizes included. Second Floor.

Women's 50c Vests
Blue Ribbon Day, 40c
Medium weight, white ribbed cotton, long and short sleeves, pants to match, 40c. Main Floor.

Women's \$1.00 Union
Suits, white ribbed cotton, knee and ankle length, short or long sleeves, high or low neck. . . 79c

Men's 69c to \$1 Shirts.
Blue Ribbon Day, 39c
Made of percales and mercerized cloths, stiff and soft French cuffs, plain fronts; stripes and plain colors; not all sizes in every style, limited number at 39c. Main Floor.

Men's 50c Silk Neckwear, 4-inch band style; light and dark effects in plain colors and neat stripes; also a variety of velvet scarfs, 3 for 60c, or each, 18c.
25c Harris Style Pad Garters, the kind that does not touch the skin; all colors, 15c.

Men's 25c Hose
Blue Ribbon Day, 12 1/2c
Silk lisle half hose, black, tan or gray, pair, 12 1/2c. Main Floor.

\$2.75 Mandarin Jackets.
In Our Kimono Dept. \$1.00
Imported Japanese mandarin jackets, elaborately embroidered by hand; made of crepe in pink, blue and lavender, \$1.00. Second Floor.

\$2.50 Long Kimonos of fleecedown in excellent patterns and colors; made with large fancy collar and revers of satin. . . \$1.50

Men's \$1.00 Union Suits.
Blue Ribbon Day, 68c
Fine lisle, short or long sleeves, ankle length. Main Floor.

Men's 50c Bribigan
Shirts and Drawers, short or long sleeves; drawers, regular or stout. . . 42c

25c to 50c Veilings.
Blue Ribbon Day, yd., 12 1/2c
Newest styles of the popular French Mesh Veilings, Main Floor.

Shadow Veilings, Novelty Veilings, Dotted Veilings, Tuxedo Veilings, Crayon Veilings, Thread Veilings, Black, White, Magpie, Brown, Navy.

Only heavy cable nets used and every pair guaranteed. Pair \$1.99. No phone or mail orders filled.

Misses' \$23.75 Suits.
Blue Ribbon Day, \$15
Third Floor.

Two splendid models in fancy cheviot. The coats are modest cut—two button effects—have fancy tails—trimmed with rows of small velvet buttons—lined throughout with guaranteed satin; draped skirts; 14 to 18 years, \$15.

Misses' \$14.75
Sport coats of Chinchilla and beaver, open at waist, with a row of buttons—trimmed with rows of small velvet buttons—lined throughout with guaranteed satin; draped skirts; 14 to 18 years, \$14.75.

Men's \$1.00 Union Suits.
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Fine lisle, short or long sleeves, ankle length. Main Floor.

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